# 7-Day Workshop
# on
# Research Methodology

## 04 April - 10 April, 2016

**Faculty of Arts and Social Sciences**
**&**
**Faculty of Commerce & Management**

Organized by
## Centre for Research, Innovation and Training (CRIT)

## THE IIS UNIVERSITY

## INTRODUCTION

Logical and conceptual knowledge is a prerequisite of good research. This workshop on research methodology aims to develop and promote research acumen amongst the research scholars in faculties of Arts & Social Sciences and Commerce & Management. This workshop has been designed to integrate qualitative and quantitative techniques and to orient the research scholars towards fundamentals of research so that they can comply with the quality standards of research in their respective disciplines.

## OBJECTIVES

This workshop will train the participants in the following key areas:

1. To enable the participants to develop skills to conduct quantitative and qualitative research.
2. To familiarize the participants with the basics of data handling and analysis.
3. To give hands on experience in research to the participants through the practical work assigned to them.
4. To enable the participants to develop research plan proposal.
5. To develop the applied research skills of the participants.

## TARGET OF PARTICIPANTS

Target participants for the proposed workshop will be the research scholars from Arts & Social Science, and Commerce & Management.

## DATES AND VENUE

**Date**    04 April -10 April, 2016
**Venue**   The IIS University, SFS,
            Gurukul Marg, Mansarovar, Jaipur-20

## OUTCOME

It is expected that the participant would be able to :

- ❑ Draft a research plan proposal in their area of interest.
- ❑ Provide a write up on the learning from the workshop and how the same would be implemented by them.

## RESOURCE PERSONS

1. **Prof. Vinay Kumar Srivastava**
   Department of Social Anthropology
   Delhi University
   Delhi

2. **Dr. Girish Taneja**
   Department of Commerce &
   Business Management, DAV University
   Jallandhar

3. **Prof. Nisha Yadav**
   Department of Sociology
   The IIS University, Jaipur

4. **Prof. Archana Shukla**
   Department of Psychology
   Amity University, Manesar

5. **Prof. G. S. Kewalramani**
   Department of Sociology
   University of Rajasthan, Jaipur

6. **Prof. N.D. Mathur**
   Department of EAFM
   University of Rajasthan, Jaipur

## ABOUT THE IIS UNIVERSITY

The IIS University is a deemed- to-be-a-university (placed in category 'A' by MHRD, Government of India) under the section 3 of the UGC Act, 1956. With over 4500 students and 215 staff members, the University offers UG, PG and Doctoral programmes in Arts, Science, Commerce, Home Science, Management and Computer Science & IT. Established in 1995, as the International College for Girls, affiliated to the University of Rajasthan, the college has crossed significant milestones in its journey towards excellence in higher education. Besides receiving numerous other accolades, it has been accredited A+ by NAAC of UGC, recognized as a college with potential for Excellence (CPE) by the UGC and selected as a model college by the state government. In a national survey by AC-Nielson-ORGMARG in April-May 2010 for the India Today Magazine, ICG is rated as the top college in the state in Arts, Science and Commerce streams. Ranked among the top 30 institutions of the country in this survey, the college has become a symbol of quality education and women empowerment grooming the young girls into World Ready Women.

## ABOUT CRIT

Centre for Research, Innovation and Training (CRIT) at the IIS University, Jaipur has been established with a vision to collaborate with the industry and other organizations to undertake cross-functional research and development while developing a symbolic setup leveraging competencies of both industry and academia for societal development. CRIT aims to provide an enabling environment for continuous development and growth of faculty and students for transforming them into real propositions through research, incubation and Industry-Institute-Interaction leading to development of futuristic and commercially viable technologies and businesses.

1. ICSSR Sponsored Ten Days Course on Research Methodology from 10-19 September, 2013.
2. Seven Days National Workshop on Research Methodology & Statistical Analysis Using IBM SPSS from 10-16 June, 2014.
3. Eight Days National Workshop on Research Methodology & Statistical Analysis Using IBM SPSS from 02-09 July, 2014.
4. Two Days National Workshop on Ethics in Scientific Writing and Plagiarism from 07-08 November, 2014.
5. Two Days National Workshop on Research Plan & Proposal in collaboration with IQAC from 13-14 February, 2015.
6. ICSSR Sponsored Two Day National Seminar on Women Empowerment and Inclusive Growth from 13-14 March, 2015.
7. ICSSR Sponsored 2-Week Capacity Building Workshop on Research Methodology for Young Faculty in Social Sciences from 21 May-04 June, 2015.
8. Four Days Workshop on Teaching Methodology in collaboration with IQAC from 05-08 August 2015.
9. ICSSR Sponsored Two Day National Seminar on Higher Education in 2025: Growth, Challenges and Opportunities from 20-21 November, 2015.

## REGISTRATION FEE

❑ Faculty Member Rs.800/- ❑ Research Scholars Rs. 500/-

## IMPORTANT DATES
Last Date of Registration
**30 March, 2016**

## WORKSHOP PATRON
**Dr. Ashok Gupta**
Vice Chancellor
The IIS University, Jaipur

## ADVISORY COMMITTEE

| **Dr. Subhash Garg** | **Dr. Raakhi Gupta** | **Dr. K.S. Sharma** |
|---|---|---|
| Dean & Director, CRIT | Registrar | Advisor |
| The IIS University, Jaipur | The IIS University, Jaipur | The IIS University, Jaipur |
| **Prof. Pradeep Bhatnagar** | **Prof. M.K. Sharma** | **Prof. N.K. Jain** |
| Dean | Dean | Dean |
| Faculty of Science | Faculty of Commerce & Mgt. | Faculty of Arts & Social Sciences |
| The IIS University, Jaipur | The IIS University, Jaipur | The IIS University, Jaipur |

## ORGANIZING COMMITTEE

### Convener
**Prof. Radha Kashyap**
Dept. of Fashion and Textile Technology
The IIS University, Jaipur
9783307182

### Co-Conveners

| **Dr. Roopam Kothari** | **Dr. Arti Sharma** |
|---|---|
| Associate Professor | Senior Assistant Professor |
| Dept. of HR & IB | Dept. of Sociology |
| 8875003237 | 8875003270 |
| **Dr. Bhavana Arya** | **Dr. Shweta Kastiya** |
| Senior Assistant Professor | Senior Assistant Professor |
| Dept. of Psychology | Dept. of Management Studies |
| 9783307022 | 8003099222 |

For further details mail us at :
**crit@iisuniv.ac.in**

# TENTATIVE PROGRAMME

## Day 1 : Monday, 04-04-2016

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|---|---|
| 11.00 am – 12.30 pm | **Session I:** Problem Identification & Review of literature |
| | • Conducting Meaningful Review |
| | • Problem Formulation |
| 12.30 pm – 1.00 pm | Break |
| 1.00 pm – 2.30 pm | **Session II**: Problem Identification & Review of literature and plagiarism |
| | • Referencing and Index citation |
| 2.30 pm – 2.45 pm | Tea |
| 2.45 pm – 4.15 pm | **Session III**: Practice Session on topic Selection |

## Day 2 : Tuesday, 05-04-2016

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|---|---|
| 11.00 am – 12.30 pm | **Session I**: Formation of Research Questions |
| 12.30 pm – 1.00 pm | Break |
| 1.00 pm – 2.30 pm | **Session II**: Formation of Research Questions |
| 2.30 pm – 2.45 pm | Tea |
| 2.45 pm – 4.15 pm | **Session III**: Practice Session |

## Day 3 : Wednesday, 06-04-2016

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|---|---|
| 11.00 am – 12.30 pm | **Session I**: Research Design |
| 12.30 pm – 1.00 pm | Break |
| 1.00 pm – 2.30 pm | **Session II**: Research Design |
| 2.30 pm – 2.45 pm | Tea |
| 2.45 pm – 4.15 pm | **Session III**: Measurement of Scales |

## Day 4 : Thursday, 07-04-2016

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|---|---|
| 11.00 am – 12.30 pm | **Session I:** Variable Selection |
| 12.30 pm – 1.00 pm | Break |
| 1.00 pm – 2.30 pm | **Session II** : Hypothesis Formulation |
| 2.30 pm – 2.45 pm | Tea |
| 2.45 pm – 4.15 pm | **Session III** : Practice session |

## Day 5 : Friday, 08-04-2016

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|---|---|
| 11.00 am – 12.30 pm | **Session I:** Data collection through interview, schedule and secondary sources |
| 12.30 pm – 1.00 pm | Break |
| 1.00 pm – 2.30 pm | **Session II:** Questionnaire Building |
| 2.30 pm – 2.45 pm | Tea |
| 2.45 pm – 4.15 pm | **Session III**: Questionnaire Building |

## Day 6 : Saturday, 09-04-2016

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|---|---|
| 11.00 am – 12.30 pm | **Session I:** Ethics in Academic Writing |
| 12.30 pm – 1.00 pm | Break |
| 1.00 pm – 2.30 pm | **Session II**: Writing Research Proposal |
| 2.30 pm – 2.45 pm | Tea |
| 2.45 pm – 4.15 pm | **Session III** :Writing Research Proposal |

## Day 7 : Sunday, 10-04-2016

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|---|---|
| 11.00 am – 12.30 pm | **Session I :** Identification of Tools for Data Analysis |
| 12.30 pm – 1.00 pm | Break |
| 1.00 pm – 2.30 pm | **Session II** : Data Interpretation |
| 2.30 pm – 2.45 pm | Tea |
| 2.45 pm – 4.15 pm | **Session III** : Presentations |